



THE NARRATIVE
ENNEAGRAM

SINCE 1988



2025

ANNUAL REPORT

*In Good
Company*

Vision

Transforming lives and creating a more compassionate world.

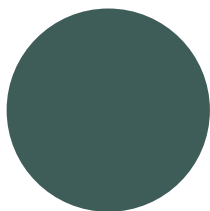
Mission

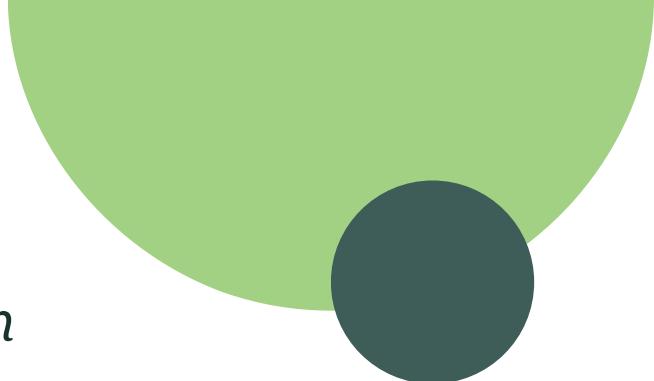
The Narrative Enneagram is an educational nonprofit and membership organization dedicated to advancing human consciousness through our innovative curriculum, grounded in the Narrative Tradition.

About

Built on the groundbreaking work of Enneagram luminaries Helen Palmer and David Daniels, MD, we are the longest running Enneagram certification school in the world and the first ever International Enneagram Association Accredited School with Distinction.

The Narrative Tradition is an experiential teaching method that promotes a living exploration of each personality type. We're here to support your Enneagram journey as you work towards greater freedom and choice in your life and relationships.





The Narrative Enneagram

Core Values

COMPASSIONATE CURIOSITY

We open our hearts to receive and express loving kindness, and we expand our minds to increase our capacity for greater awareness.

GROUNDED PRESENCE

We practice being grounded in our bodies and present to our own inner experience, allowing us to be receptive to ourselves, to others, and to that which is greater.

WORTH & BELONGING

We create brave learning spaces for diverse participants to experience the inherent value and beauty of difference, as an expression of the greater whole.

COLLABORATIVE CREATIVITY

We work together in partnership with our eyes open toward wonder and possibility.

INDIVIDUAL, COLLECTIVE, & STRUCTURAL TRANSFORMATION

We facilitate educational experiences to cultivate greater freedom for all people and to build capacity for the dismantling of oppressive systems that deny justice and prohibit flourishing for All.

Grateful for the company

Letter from our Executive Director

Greetings Narrative Enneagram Community!

As I enter the back stretch of my first year as Executive Director, I am grateful to be part of The Narrative Enneagram staff at a time when living out our values is both essential for our organization and a generative contribution to a world in need of the work we offer. As we've looked back on 2025 to celebrate and assess, the theme In Good Company has emerged and helped us see ourselves with a measure of clarity and gratitude we want to share.

Our experience has taught us that the journey toward greater freedom and self-understanding is best taken together, In Good Company. Our five Core Values are designed to cultivate both our gathering to share one another's company and the qualities that make that gathering so good.

We practice Compassionate Curiosity because good company needs open hearts and expanding minds.

We practice Grounded Presence because good company requires that we are present in all three of our Centers: Body, Mind, and Heart.

We practice Worth and Belonging because good company must be brave enough to say that everyone has inherent worth, and honest enough to know that mutual belonging among difference makes us each more whole.

We practice Collaborative Creativity because good company helps us find new paths forward and expands what becomes possible along the way.

We practice Individual, Collective and Structural Transformation because good company is not a private pleasure, it exists to cultivate freedom for each person in the room, and for those yet to join.



Letter from our Executive Director, continued

These values guided our 2025 and there is much to celebrate! New programming, fresh formats, a growing community, it's all described in this report and I hope you'll read on to celebrate with us.

Practicing these values honestly means sharing the difficulty, too. Our financial situation is at the heart of our challenges. Like most nonprofits, we rely heavily on donor support. Nearly 50% of our income is from donations and meeting that target depends on a small handful of major donors. Additionally, meeting our enrollment goals to produce the other 50% of revenue has been increasingly challenging. These realities require dedicated attention and effort. I include these challenges not to alarm, but because this community deserves honesty and sustaining this work will take all of us.

2025 was also marked by new initiatives and significant accomplishments worth celebrating. We saw continued success in our Everyday Exploration offerings, launched a Professional Development series for our certified professionals, and grew our Community Membership. We also expanded our Fellowship, and celebrated 7 Kindred Community members completing their certifications. Perhaps most significantly, we finished the year with positive net revenue for the first time since 2021, enabling us to invest in our staff and begin building toward greater financial stability.

The impact and transformation that took place in good company in 2025 was profound. Two of our 2025 graduates students say it best:

"I've discovered a greater love and compassion for myself, and then that has pushed me into a greater love and compassion for other people. I have come alive in a new way."

"This has been transformational, and now more than ever I am most grateful for the tools and compassion this community has provided me."

These reflections are the most recent expression of what has long been true at The Narrative Enneagram; transformation happens here. Our challenges are real but so is what this work does in people's lives. And so is our commitment to ensuring that more people, in more places, get to experience it. I'm so glad you are part of the good company making that possible.

With Gratitude,

Adam Bailon
Executive Director

Letter from our Dean of Faculty

Dear Members, Students, Donors, and Friends,

There is a moment that happens in every one of our courses — I've watched it happen hundreds of times now, and it still moves me. A panelist begins to speak about their type, tentatively at first, and then something shifts. The teacher, the other panelists, and the whole community listens with curiosity and loving presence. And the panelist, perhaps for the first time, feels truly seen and heard - witnessed.

This is the heart of what we do at The Narrative Enneagram. Our classrooms — whether we gather in person or across a screen — are not spaces where information moves in one direction. They are circles of mutual witness, where transformation happens through the courage of being known. The panel method is at the center of this, and it expresses one of our tradition's core distinctives: we center people's lived experience as authoritative. When several Type Fives, or several Type Twos, sit together and speak honestly about their inner experience, something remarkable happens. Each panelist's words illuminate the others', and the whole group begins to recognize patterns they'd only encountered in a book. As one student described it:

"Having the Type Panels really made the structures come alive. It is one thing to read about the different types and another to hear how individuals live this out in the world. There is a depth that is more impactful than anything I could have read."

Not only do we create these experiences for our students, we also certify teachers and practitioners who carry this work into their communities. In 2025, we celebrated with two graduations for our Professional Certification Program, sending 54 certified professionals from 8 different countries into the world to bring the Enneagram to life.

None of this happens without you. Your membership, your tuition, your scholarship gifts, your willingness to show up as panelists and advocates for this work — all of it makes these educational experiences possible. On behalf of our faculty, thank you for being in such good company with us this year. I hope you'll continue walking this path alongside us so that more people can discover what it means to be truly witnessed, and to see others in return.

Christopher T.
Copeland

Dean of Faculty and
Certification Director



This good company...

Shows up together

746

Narrative
Enneagram
Members

921

Community
Gathering
Registrants

313+

Volunteers

14

Kindred
Community
Members

Learns together

564

Foundational
Course
Registrants

54

Professional
Certification
Program
Graduates

189

Everyday
Explorations
Registrants

367

Professional
Development
Registrants

Makes room

*In 2025
donors
funded:*

\$73K

Total
Scholarship
Funds

32

Scholarship
Recipients

17

Fellowships
awarded



New in 2025

Building community connection

After four years of monthly Member Gatherings, we shifted to Community Gatherings that are open for anyone to attend. They're still free for Members and provide a \$25 point of entry for folks new to the Narrative Enneagram. We also launched a new online Community Member Hub as a place to access resources and connect with other Enneagram enthusiasts!

Launching a third certification

We launched a new Typing Certification to train professionals to help clients discover their type through typing interviews. It's available as a standalone certification, and anyone who completes the Teacher or Practitioner certification will now also earn the title of Certified Enneagram Typing Professional (CETP).

Designing programs for professionals

We offered a new series of professional development workshops designed to support Certified Professionals to continue honing their skills, explore new areas of study, and gain knowledge to build their Enneagram businesses.

“It is a gift to be able to congregate with other humans who are awakening and seeking a path that leads toward our essential natures. The meetings are a lovely touchstone to come back to as an anchor that I often forget that I need.”

- Narrative Enneagram Member



Welcome to the company

Congratulations to our 2025 graduates

Teachers

Andrew Bowles
Austin Alan Ashley
Bethany Lynn Alvey
Brittany Alyse Callahan
Christopher Vogt
Cynthia Collins
Deborah G. Shoffner
Ginger Jefferson
Isabelle Peyrichoux
Jennifer Lauren Meeks
Jim Vaive
Jodi Jackson
Jonathan Shotwell
Julien Abegglen Verazzi
Kieran Morris
Landon Wayne Smith
Laura Hoy
Maggie A. Balbaa
Marcia Lynette Vaive
Natalia A. Popowych
Rania Mohamed Hussein
Rania Omara
Raven Scott
Sally H. Falwell
Samantha Clare
Sarah DuBois
Shaimaa M. Refaat
Shatha Mahmoud Ismail
Tamer Zanaty
Theresa M. Branaugh

Practitioners

Alexis Lopez
Andrew Smith
Bethany Lynn Alvey
Christine Marie Tutor
Christopher Vogt
Chrystal J Hamilton-Dorelien
Courtney Redman
Elizabeth Kerns
Erlina Edwards
Julia Moore-Pilbrow
Julien Abegglen Verazzi
Kendra K. Richman
Kieran Morris
Kwiri Yang
Mandy Pierpoint
Mary H. Maio
Melanie L. Harris
Michele Rebecca Lonergan
Nick Setterberg
Paul Hall
Rachel Schwartzman Murphy
Rebecca Andrews Adrian
Ruth E Snyder
Sally H. Falwell
Samantha Deines
Susan Nayak
Tamer Zanaty
Trime Persinger
Vicki Edwards

In 2026, we'll welcome the first graduates from our new Typing Certification and celebrate those who completed our previous internship!



**Learn more about
Certification!**



Sustaining the company

Good Company is built, each and every year, through the investment of people who believe that the journey toward greater freedom and self-understanding is worth taking, and worth making available to others.

An educational nonprofit

The work described in this report, the Foundational Courses, the accessible Everyday Explorations, the rigorous certification journey, the Fellowship that ensures more people have a seat at the table, all depend on the generosity of donors who understand the importance of our mission. Nearly 50% of our annual revenue comes from financial donations. That is not a reality we take lightly, and it is one we are working to address. It is also a profound expression of what Good Company looks like in practice: a community of people who fund what they believe in.

Will you join us?

In 2026, our fundraising goal is \$335,000. Thanks in large part to our major donor partners, we have already raised \$274,000 leaving us to target the remaining \$61,000. Closing that gap will allow us to keep providing the kind of transformational experiences that only happen in Good Company. Your gift is what makes that possible.

“The Enneagram has changed our lives. An important priority for us is supporting others to experience the power of this system. Supporting the scholarship program is the best way we know to achieve this goal.”

- Narrative Enneagram Donor

2025 financials

Good Company runs on more than good intentions.
Here's the 2025 Financial picture.

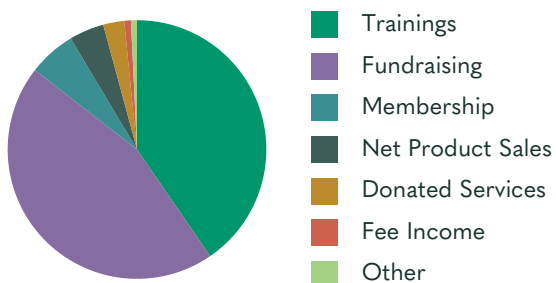
Income Statement

Revenue	
Trainings	\$ 377,131
Fundraising	\$ 420,727
Membership	\$ 55,113
Net Product Sales	\$ 40,631
Donated Services	\$ 24,567
Fee Income	\$ 7,739
Other	\$ 7,000
Total Revenue	\$ 932,909
Expenses	
Trainings Expenses	\$ 435,308
Operations	\$ 130,146
Marketing	\$ 147,924
Website	\$ 115,023
Miscellaneous	\$ 43,409
Royalties	\$ 17,741
Total Expenses	\$ 889,551
Net Income	\$ 43,358

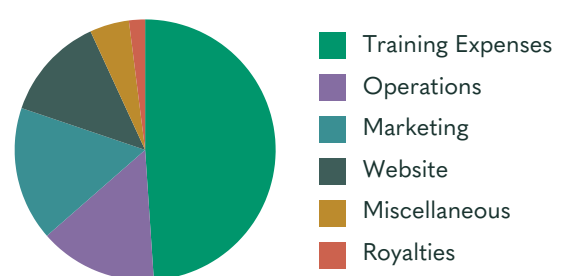
Balance sheet

Assets	
Cash & Investments	\$ 379,552
Accounts Receivable	\$ 43,957
Prepaid Expenses	\$ 4,878
Net Fixed Assets	\$ 87,156
Total Assets	\$ 515,542
Liabilities	
Accounts Payable	\$ 20,186
Accrued Payroll Costs	\$ 8,493
Deferred Revenue	\$ 90,811
Total Liabilities	\$ 119,490
Equity	
Net Assets	\$ 352,694
Net Income	\$ 43,358
Total Equity	\$ 396,052
Total Liabilities & Equity	\$ 515,542

Total Income: \$932,909



Total Expenses: \$889,551



Naming the company

Our work continues because you believe it should.
Thank you to our 2025 donors.



Adam Bailon
Alan Hodgetts
Alana Booker
Allison DeHart
Amy Haley
Anissa Ferris
Anjahni Davi
Anna Sutton
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Janet Abrams
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Jeannie Armbruster
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Jim Vaive

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Joyce Plaza
Judith Chumlea-Cohan
Judy Gantz
Judy Hartlieb
Julie Graham
Julie Smith
Karen DeHart
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Kate Dacy
Katja Zink
Katy Moore
Kelli Brown
Kelly Mahoney
Kim Stege
Kristen Masse
Kristen Orion
Laura Vaughan
Lesley & Rick Bradstreet
Linda Messia
Lisa Jeffcoat
Lori Mueller
Lorraine Miller
Lory Hefe
Louise Phipps Senft
Lynette Vaive
Maria Blois
Maria Lorenia Parada Ampudia
Mary Jane Cole
Mary Jo Ruccio
Mary Maio
Mary Margaret Johnson
Mary Robinson
Melanie King

2025 donors

Continued...



Melissa Earley
Michael & Cheryl McMillan
Michael Clarke
Michele Colgan
Michele Engle
Mistler Family Foundation
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Tim Smith

Tod Tappert
Tom Baldwin
Trime Persinger
Vibha Gosselin
Vicki Edwards
William Reed
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Donors reflect gifts made January 1 - December 31, 2025. We make every effort to list all donors accurately. If you find your name has been inadvertently omitted or listed incorrectly, please email us at marketing@narrativeenneagram.org.

“Through this program, I gained the experience of participating in a group that profoundly transforms me, and it’s not just a personal transformation. It’s a collective, social experience that I want to bring into my country, my community, my relationships, and the culture I am part of.”

- 2025 Scholarship Recipient

Do you want to be a part of transforming lives and creating a more compassionate world?



Donate Now!

The people behind the work



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Board President



SHERYL COHEN
Board Treasurer



THERESA BRANAUGH
Board Secretary



CATIE BILZ
Member



CHRYSTAL
HAMILTON-DORELIEEN
Member



WILLIAM REED
Member



JULIE SMITH
Member

Board of Directors

(as of 7/31/2026)



CHRISTOPHER
T. COPELAND

*Dean of Faculty &
Certification Director*



TERRY SARACINO
Founding President

Core Faculty

(as of 7/31/2026)



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Manager*



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Certification Coord.*



MEG A. WATT
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ERLINA EDWARDS
DEIB Advisor



EVANGELINE WELCH
*Community
Gathering Host &
Comms. Advisor*

Staff

(as of 7/31/2026)



THE NARRATIVE
ENNEAGRAM

SINCE 1988

Thank you!

Thank you for your interest and support in transforming lives and creating a more compassionate world together through our work with the Enneagram.



In Good Company



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NARRATIVEENNEAGRAM.ORG